# Chris Valleskey

cvalleskey@gmail.com
847.849.9202
valleskey.io

## Skills

I create exceptional digital experiences and mentor others into doing the same by taking a systematic approach to design challenges — all while ensuring a brand's creative expression is maximized throughout.

## Experience

**EVERSANA INTOUCH /** VP, Creative Technology

2022–

Oversee all software, budget, and technical operations within a large Creative department. Led innovative approaches to producing content by piloting new tools, platforms, and ways of working. Served as a key contributor in securing and applying AI capabilities across the agency.

**Intouch Group /** Creative Technologist

2017–2022

Client-facing creative lead with a technical edge. In this role I helped facilitate rapid design and prototyping workshops, led training for new creative tools, and helped establish design systems for dozens of brands.

**Intouch Solutions /** Senior Art Director

2012–2017

Art lead on various digital healthcare projects, including responsive websites for novel therapies and iOS/Android app design. Worked on various projects for both HCP and consumer facing audiences.

**VerveLife /** UI/UX Engineer

2011–2012

Lead full stack web designer and frontend developer. Gathered requirements from stakeholders, created wireframes  based on UX best practices for stakeholder alignment, UI and interaction design. HTML/CSS/JS development and handoff.

## Education

**Huntington University**
Bachelor of Arts in Graphic Design and Philosophy
2007–2011

## Notables

**GenAI In the Real World**
Speaker at Forrester CX NA Summit '24

**Mentorship**
Guide local highschool students in their tech startup class